MESARD 2015 PUBLIC RELATIONS EVENTS MESARD is an all volunteer 501.c.3 organization Requests for presentations may be scheduled through http://www.mesard.org

SUMMARY:

39 Presentations to the public

11 "Lost But Found, Safe and Sound" programs with search dog demo

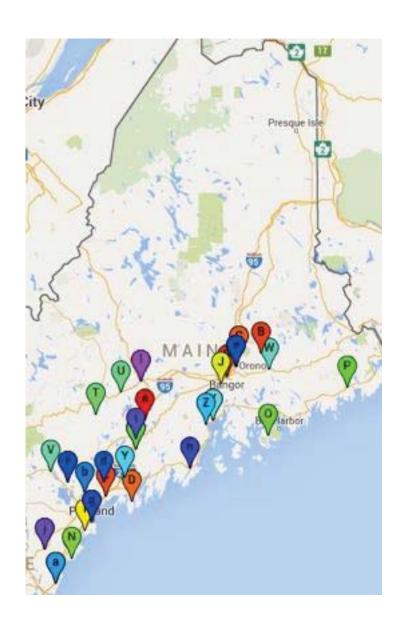
Hours total: 195.5 hours Miles traveled: 11,481 miles

Numbers of people presented to: 1,495 attendees

MESARD provides several different talks geared for varying ages. They include:

- "Lost But Found Safe and Sound" program geared for school-aged children from 7-18
- Search Dog Demonstrations for all ages
- Talks on K9 Search And Rescue for adult organizations and service groups
- K9 Support of children's reading programs
- Sporting Organizations' Youth Days

2015 MESARD Events & Public Relations Demos



2015 MESARD PUBLIC RELATIONS EVENTS

DATE: 20 FEB LOCATION: Freeport

Lost But Found Safe & Sound program, with Search Dog demonstrations

Public Attendees: 13

ORGANIZATION: L. L. Bean

MESARD Members participating = 3

DATE: 01 MAR LOCATION: Phippsburg

Lost But Found Safe & Sound program, with Search Dog demonstrations

Public Attendees: 81 ORGANIZATION:

MESARD Members participating = 3

DATES: 06, 07, 08 MAR LOCATION: **Orono**

Public speaking w/demonstration: Meet & Greets at MASAR/MESARD booths

Public Attendees: 110

07 MAR: "Lost But Found, Safe & Sound" program with search dog demos

LBF Attendees: 22

ORGANIZATION: Maine Sportsman's Alliance Annual sporting show

MESARD Members participating = 21

***** See Photos of Event at end of report *****

DATE: 12 MAR LOCATION: **Scarborough**

Public speaking to another SAR team, re: working with SAR K9 teams on

searches

Public Attendees: 26

ORGANIZATION: Pine Tree SAR MESARD Members participating = 1

DATE: 16 MAR LOCATION: **Hampden**

Public speaking event Public Attendees: 60

ORGANIZATION: Hampden Elementary School "Maine Day" event

MESARD Members participating = 1

DATE: 01 APR LOCATION: York

Public event, meet & greets with Autistic Children/Families with Search Dog

Public Attendees: 100

ORGANIZATION: Autism Awareness Fund Raiser event, York Harbor Inn

MESARD Members participating = 1

***** See Photos of Event at end of report *****

DATE: 02 APR LOCATION: **Gardiner**

Public event, with Search Dog

Public Attendees: 8

ORGANIZATION: JOY Grant (Finalists presentation by MESARD)

MESARD Members participating = 2

DATE: 21 APR LOCATION: Sanford

"Lost But Found Safe & Sound" program, with Search Dog demonstrations

Public Attendees: 16

ORGANIZATION: Civil Air Patrol MESARD Members participating = 2

DATE: 26 APR LOCATION: **Kennebunkport**

Public event, with Search Dog demonstrations

Public Attendees: 20

ORGANIZATION: Seashore Trolley Museum event

MESARD Members participating = 1

DATE: 02 MAY LOCATION: Mount Desert Island

Public event, with Search Dog demonstrations

Public Attendees: 50

ORGANIZATION: Junior Ranger Days MESARD Members participating = 2

DATE: 03 MAY LOCATION: **Machias**

Public Event, with Search Dog Demonstrations

Public Attendees: 16

ORGANIZATION: University of Maine, Machias campus

MESARD Members participating = 1

DATE: 12 MAY LOCATION: **Searsport**

Public Event, with Search Dog Demonstrations

Public Attendees: 30

ORGANIZATION: Searsport Historical Society

MESARD Members participating = 1

DATE: 01 JUN LOCATION: Gardiner

Public Event, with Search Dog

Public Attendees: 10

ORGANIZATION: JOY Grant (Acceptance presentation by MESARD)

MESARD Members participating = 2

***** See Photos of Event at end of report *****

DATE: 08 JUN LOCATION: Portland

"Lost But Found Safe & Sound" program, with Search Dog demonstrations

Public Attendees: 109

ORGANIZATION: Lyseth Elementary School students

MESARD Members participating = 2

***** See Photos of Event at end of report *****

DATE: 11 JUN LOCATION: **Jay**

Public Event, with Search Dog Demonstrations

Public Attendees: 30

ORGANIZATION: Spruce Mountain, after school program

MESARD Members participating = 1

DATE: 13 JUN LOCATION: Mercer

Public Event, with Search Dog Demonstrations

Public Attendees: 20

ORGANIZATION: CERT team presentation

MESARD Members participating = 2

***** See Photos of Event at end of report *****

DATE: 01 JUL LOCATION: **Bridgton**

Public Event, with Search Dog Demonstrations

Public Attendees: 25

ORGANIZATION: Bridgton Library MESARD Members participating = 1

***** See Photos of Event at end of report *****

DATE: 03 JUL LOCATION: **Township 32**

Public Event, with Search Dog Demonstrations

Public Attendees: 52

ORGANIZATION: MYFGA Camp, event at Pickerel Pond

MESARD Members participating = 1

***** See Photos of Event at end of report *****

DATE: 07 JUL LOCATION: **Township 32**

Public Event, with Search Dog Demonstrations

Public Attendees: 40

ORGANIZATION: MYFGA Event MESARD Members participating = 1

DATE: 14 JUL LOCATION: **Township 32**

Public Event, with Search Dog Demonstrations

Public Attendees: 50

ORGANIZATION: MYFGA Camp event MESARD Members participating = 1

DATE: 21 JUL LOCATION: Searsport

"Lost But Found Safe & Sound" program, with Search Dog demonstrations

Public Attendees: 47

ORGANIZATION: Searsport Library MESARD Members participating = 1

DATE: 21 JUL LOCATION: Township 32

Speaking to another SAR team, re: working with SAR K9 teams on searches

Public Attendees: 20

ORGANIZATION: Dirigo SAR

MESARD Members participating = 1

DATE: 25 JUL LOCATION: **Bowdoinham**

Public Event, with Search Dog Demonstrations

Public Attendees: 7

ORGANIZATION: FMOB: Friends of Merrymeeting Bay

MESARD Members participating = 1

DATE: 06 AUG LOCATION: **Belfast**

"Lost But Found Safe & Sound" program, with Search Dog demonstrations

Public Attendees: 18

ORGANIZATION: Belfast Montessori School

MESARD Members participating = 1

DATE: 06 AUG LOCATION: York

"Lost But Found Safe & Sound" program, with Search Dog demonstrations

Public Attendees: 77

ORGANIZATION: York Library, Summer Children's Reading Program

MESARD Members participating = 5

***** See Photos of Event at end of report *****

DATE: 07 AUG LOCATION: **Gray**

"Lost But Found Safe & Sound" program, with Search Dog demonstrations

Public Attendees: 53

ORGANIZATION: Gray Library, Summer Children's Reading Program

MESARD Members participating = 1

DATE: 18 AUG LOCATION: **Casco**Public Speaking event, with Search Dog Demonstrations

Public Attendees: 29

ORGANIZATION: Casco Library, Summer Children's Reading Program

MESARD Members participating = 1

DATE: 19 AUG LOCATION: **New Durham**

"Lost But Found Safe & Sound" program, with Search Dog demonstrations

Public Attendees: 36

ORGANIZATION: Camp Pride Demo & LBF

MESARD Members participating = 2

DATE: 21 AUG LOCATION: **Orono**

"Lost but Found" Presentation, with Search Dog Demonstrations

Public Attendees: 51

ORGANIZATION: RAD O Camp at University of Maine, Orono campus

MESARD Members participating = 2

***** See Photos of Event at end of report *****

DATE: 25 AUG LOCATION: Casco

"Lost but Found" Presentation, with Search Dog Demonstrations

Public Attendees: 41

ORGANIZATION: Casco Library MESARD Members participating = 1

DATE: 08 SEP LOCATION: **Portland**

Public Event, with Search Dog Demonstrations

Public Attendees: 24

ORGANIZATION: State St. Assisted Living Home

MESARD Members participating = 2

DATE: 30 SEP LOCATION: **Thomaston**"Lost but Found" Presentation, with Search Dog Demonstrations

Public Attendees: 165

ORGANIZATION: Thomaston Elementary School

MESARD Members participating = 2

***** See Photos of Event at end of report *****

DATE: 28 OCT LOCATION: **Augusta**

Public Support event with team members and K9 SAR dogs

ORGANIZATION: Fallen Warden Run – Maine Warden Service Event

MESARD Members participating = 7

DATE: 10 DEC LOCATION: **Sanford** Public Speaking event, with Search Dog demonstrations

Public Attendees: 15

ORGANIZATION: Sanford Boys Club MESARD Members participating = 2

DATE: 18 DEC LOCATION: **Skowhegan**

Public Speaking event Public Attendees: 13

ORGANIZATION: SAPPI, MASAR, MESARD brief

MESARD Members participating = 1

DATE: 21 DEC LOCATION: **Skowhegan**

Public Speaking event Public Attendees: 12

ORGANIZATION: SAPPI, MASAR, MESARD brief

MESARD Members participating = 1

2015 MESARD Events

Orono: Sportsman Show March 6, 7, 8, 2015





MESARD demonstrates search dog techniques at the Orono Sportsman Show 2015. Deb Palman, speaker, explains how the dogs search the wall and alert on the tube that has scent.



SAR K9 Kato and Irene Morey begin the demo, with Jim Bridge behind the wall, ready to deliver the toy reward!





SAR K9Ari and Cindy Atwood run the wall (on left). SAR K9 Maddy and Jay Holweger celebrate the finish of a clicker reward demo.

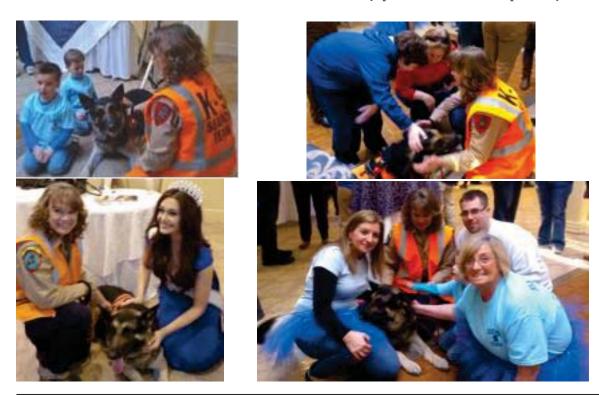




SAR K9 Reese runs the wall with Jake Letendre (left), and SAR K9 Roni and Troy Morey get reward!



York: Autism Awareness Fundraiser, public event April 1, 2015



MESARD SAR K9 Kobuk and Elizabeth Fossett support Autism Awareness event, and enjoy having so many autistic children and families pet Kobuk, even Ms. Maine 2015.

Gardiner: JOY Grant presentation to MESARD June 1, 2015

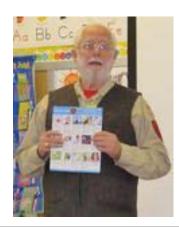


MESARD is grateful to receive the grant check from JOY. Jim Bridge, Dorothy Smail, SAR K9 Tala, and a JOY representative present a check for \$500. Thank you from all of us on MESARD for your generous donation gift.

Portland: Lyseth Elementary School June 8, 2015 "Lost but found, safe and sound" program with search dog demo







Jim Bridge teaches the children how to be safe when lost in the woods, and shows them the important items to pack, and MESARD's "First Aid" placards & safety books for everyone.









MESARD SAR K9 Kobuk and Elizabeth Fossett demonstrate how a search dog finds lost people in the woods, and children take turns hiding for Kobuk. Everyone loves to pet Kobuk, and giggle as he gives them his signature "Kobuk-kisses".

Mercer: Mercer CERT Brief Jun 13, 2015



MESARD SAR K9 Sardee and Paul Magoon demonstrate how a search dog finds lost people to 25 people on the Mercer CERT (Community Emergency Response Team), and Jim Bridge assisted in demonstrating how to work with SAR dogs, and how to certify a search dog.

Bridgton: Bridgton Library Children's Reading Program July 1, 2015



MESARD SAR K9 Reese and Jake Letrendre demonstrate how a search dog finds scent, in the Casco Library to a crowd of 25 children. Everyone was impressed how Jake used clicker training to teach Reese a new trick for them!

Township 32: MYFGA Camp Pickerel Pond Demo July 3, 2015



MESARD SAR K9 Eron is surrounded by most of the 40 children who learned about how a search dog finds lost people in the woods, during the Maine Youth Fish Game Association. MESARD's Leslie Howe presented information to children ages 12-15 years old attending the camp.

York: York Library Children's Reading Program Aug 6, 2015 "Lost but found, safe and sound" program with search dog demos



MESARD team: Chad & Jenga, Jim, Cindy & Ari Elizabeh & Kobuk, Arin Presented the "Lost but found, safe and sound" program to over 77 children and parents, with Jenga & Ari demonstrating how search dogs find lost kids!











Oron: UMO RAD O Camp Aug 21, 2015

"Lost but found, safe and sound" program with search dog demo



Paul Magoon and MESARD K9 Sardee demonstrate how a search dog finds lost kids in the woods. Jim Bridge presented the "Lost but found, safe and sound program" to 51 children at the UMO RAD O camp event

Thomaston: Thomaston Elementary School Sep 30, 2015 "Lost but found, safe and sound" program with search dog demo







MESARD SAR K9 Spirit demonstrates how search dogs work, for a crowd of 165 during the "Lost but found, safe and sound" program led by Jim Bridge and Handler Nancy Troubh