

**MESARD 2015 PUBLIC RELATIONS EVENTS**  
**MESARD is an all volunteer 501.c.3 organization**  
**Requests for presentations may be scheduled**  
**through <http://www.mesard.org>**

**SUMMARY:**

**39 Presentations to the public**

11 "Lost But Found, Safe and Sound" programs with search dog demo

**Hours total: 195.5 hours**

**Miles traveled: 11,481 miles**

**Numbers of people presented to: 1,495 attendees**

MESARD provides several different talks geared for varying ages. They include:

- "Lost But Found Safe and Sound" program geared for school-aged children from 7-18
- Search Dog Demonstrations for all ages
- Talks on K9 Search And Rescue for adult organizations and service groups
- K9 Support of children's reading programs
- Sporting Organizations' Youth Days

# 2015 MESARD Events & Public Relations Demos



## 2015 MESARD PUBLIC RELATIONS EVENTS

DATE: 20 FEB LOCATION: **Freeport**  
Lost But Found Safe & Sound program, with Search Dog demonstrations  
Public Attendees: 13  
ORGANIZATION: L. L. Bean  
MESARD Members participating = 3

DATE: 01 MAR LOCATION: **Phippsburg**  
Lost But Found Safe & Sound program, with Search Dog demonstrations  
Public Attendees: 81  
ORGANIZATION:  
MESARD Members participating = 3

DATES: 06, 07, 08 MAR LOCATION: **Orono**  
Public speaking w/demonstration: Meet & Greets at MASAR/MESARD booths  
Public Attendees: 110  
07 MAR: "Lost But Found, Safe & Sound" program with search dog demos  
LBF Attendees: 22  
ORGANIZATION: Maine Sportsman's Alliance Annual sporting show  
MESARD Members participating = 21  
\*\*\*\*\* See Photos of Event at end of report \*\*\*\*\*

DATE: 12 MAR LOCATION: **Scarborough**  
Public speaking to another SAR team, re: working with SAR K9 teams on searches  
Public Attendees: 26  
ORGANIZATION: Pine Tree SAR  
MESARD Members participating = 1

DATE: 16 MAR LOCATION: **Hampden**  
Public speaking event  
Public Attendees: 60  
ORGANIZATION: Hampden Elementary School "Maine Day" event  
MESARD Members participating = 1

DATE: 01 APR LOCATION: **York**  
Public event, meet & greets with Autistic Children/Families with Search Dog  
Public Attendees: 100  
ORGANIZATION: Autism Awareness Fund Raiser event, York Harbor Inn  
MESARD Members participating = 1  
\*\*\*\*\* See Photos of Event at end of report \*\*\*\*\*

DATE: 02 APR LOCATION: **Gardiner**  
Public event, with Search Dog  
Public Attendees: 8  
ORGANIZATION: JOY Grant (Finalists presentation by MESARD)  
MESARD Members participating = 2

DATE: 21 APR LOCATION: **Sanford**  
"Lost But Found Safe & Sound" program, with Search Dog demonstrations  
Public Attendees: 16  
ORGANIZATION: Civil Air Patrol  
MESARD Members participating = 2

DATE: 26 APR LOCATION: **Kennebunkport**  
Public event, with Search Dog demonstrations  
Public Attendees: 20  
ORGANIZATION: Seashore Trolley Museum event  
MESARD Members participating = 1

DATE: 02 MAY LOCATION: **Mount Desert Island**  
Public event, with Search Dog demonstrations  
Public Attendees: 50  
ORGANIZATION: Junior Ranger Days  
MESARD Members participating = 2

DATE: 03 MAY LOCATION: **Machias**  
Public Event, with Search Dog Demonstrations  
Public Attendees: 16  
ORGANIZATION: University of Maine, Machias campus  
MESARD Members participating = 1

DATE: 12 MAY LOCATION: **Searsport**  
Public Event, with Search Dog Demonstrations  
Public Attendees: 30  
ORGANIZATION: Searsport Historical Society  
MESARD Members participating = 1

DATE: 01 JUN LOCATION: **Gardiner**  
Public Event, with Search Dog  
Public Attendees: 10  
ORGANIZATION: JOY Grant (Acceptance presentation by MESARD)  
MESARD Members participating = 2

\*\*\*\*\* See Photos of Event at end of report \*\*\*\*\*

DATE: 08 JUN LOCATION: **Portland**  
"Lost But Found Safe & Sound" program, with Search Dog demonstrations  
Public Attendees: 109  
ORGANIZATION: Lyseth Elementary School students  
MESARD Members participating = 2  
\*\*\*\*\* See Photos of Event at end of report \*\*\*\*\*

DATE: 11 JUN LOCATION: **Jay**  
Public Event, with Search Dog Demonstrations  
Public Attendees: 30  
ORGANIZATION: Spruce Mountain, after school program  
MESARD Members participating = 1

DATE: 13 JUN LOCATION: **Mercer**  
Public Event, with Search Dog Demonstrations  
Public Attendees: 20  
ORGANIZATION: CERT team presentation  
MESARD Members participating = 2  
\*\*\*\*\* See Photos of Event at end of report \*\*\*\*\*

DATE: 01 JUL LOCATION: **Bridgton**  
Public Event, with Search Dog Demonstrations  
Public Attendees: 25  
ORGANIZATION: Bridgton Library  
MESARD Members participating = 1  
\*\*\*\*\* See Photos of Event at end of report \*\*\*\*\*

DATE: 03 JUL LOCATION: **Township 32**  
Public Event, with Search Dog Demonstrations  
Public Attendees: 52  
ORGANIZATION: MYFGA Camp, event at Pickerel Pond  
MESARD Members participating = 1  
\*\*\*\*\* See Photos of Event at end of report \*\*\*\*\*

DATE: 07 JUL LOCATION: **Township 32**  
Public Event, with Search Dog Demonstrations  
Public Attendees: 40  
ORGANIZATION: MYFGA Event  
MESARD Members participating = 1

DATE: 14 JUL LOCATION: **Township 32**

Public Event, with Search Dog Demonstrations

Public Attendees: 50

ORGANIZATION: MYFGA Camp event

MESARD Members participating = 1

DATE: 21 JUL LOCATION: **Searsport**

"Lost But Found Safe & Sound" program, with Search Dog demonstrations

Public Attendees: 47

ORGANIZATION: Searsport Library

MESARD Members participating = 1

DATE: 21 JUL LOCATION: **Township 32**

Speaking to another SAR team, re: working with SAR K9 teams on searches

Public Attendees: 20

ORGANIZATION: Dirigo SAR

MESARD Members participating = 1

DATE: 25 JUL LOCATION: **Bowdoinham**

Public Event, with Search Dog Demonstrations

Public Attendees: 7

ORGANIZATION: FMOB: Friends of Merrymeeting Bay

MESARD Members participating = 1

DATE: 06 AUG LOCATION: **Belfast**

"Lost But Found Safe & Sound" program, with Search Dog demonstrations

Public Attendees: 18

ORGANIZATION: Belfast Montessori School

MESARD Members participating = 1

DATE: 06 AUG LOCATION: **York**

"Lost But Found Safe & Sound" program, with Search Dog demonstrations

Public Attendees: 77

ORGANIZATION: York Library, Summer Children's Reading Program

MESARD Members participating = 5

\*\*\*\*\* See Photos of Event at end of report \*\*\*\*\*

DATE: 07 AUG LOCATION: **Gray**

"Lost But Found Safe & Sound" program, with Search Dog demonstrations

Public Attendees: 53

ORGANIZATION: Gray Library, Summer Children's Reading Program

MESARD Members participating = 1

DATE: 18 AUG LOCATION: **Casco**  
Public Speaking event, with Search Dog Demonstrations  
Public Attendees: 29  
ORGANIZATION: Casco Library, Summer Children's Reading Program  
MESARD Members participating = 1

DATE: 19 AUG LOCATION: **New Durham**  
"Lost But Found Safe & Sound" program, with Search Dog demonstrations  
Public Attendees: 36  
ORGANIZATION: Camp Pride Demo & LBF  
MESARD Members participating = 2

DATE: 21 AUG LOCATION: **Orono**  
"Lost but Found" Presentation, with Search Dog Demonstrations  
Public Attendees: 51  
ORGANIZATION: RAD O Camp at University of Maine, Orono campus  
MESARD Members participating = 2  
\*\*\*\*\* See Photos of Event at end of report \*\*\*\*\*

DATE: 25 AUG LOCATION: **Casco**  
"Lost but Found" Presentation, with Search Dog Demonstrations  
Public Attendees: 41  
ORGANIZATION: Casco Library  
MESARD Members participating = 1

DATE: 08 SEP LOCATION: **Portland**  
Public Event, with Search Dog Demonstrations  
Public Attendees: 24  
ORGANIZATION: State St. Assisted Living Home  
MESARD Members participating = 2

DATE: 30 SEP LOCATION: **Thomaston**  
"Lost but Found" Presentation, with Search Dog Demonstrations  
Public Attendees: 165  
ORGANIZATION: Thomaston Elementary School  
MESARD Members participating = 2  
\*\*\*\*\* See Photos of Event at end of report \*\*\*\*\*

DATE: 28 OCT LOCATION: **Augusta**  
Public Support event with team members and K9 SAR dogs  
ORGANIZATION: Fallen Warden Run – Maine Warden Service Event  
MESARD Members participating = 7

DATE: 10 DEC LOCATION: **Sanford**  
Public Speaking event, with Search Dog demonstrations  
Public Attendees: 15  
ORGANIZATION: Sanford Boys Club  
MESARD Members participating = 2

DATE: 18 DEC LOCATION: **Skowhegan**  
Public Speaking event  
Public Attendees: 13  
ORGANIZATION: SAPPI, MASAR, MESARD brief  
MESARD Members participating = 1

DATE: 21 DEC LOCATION: **Skowhegan**  
Public Speaking event  
Public Attendees: 12  
ORGANIZATION: SAPPI, MASAR, MESARD brief  
MESARD Members participating = 1



# 2015 MESARD Events

Orono: Sportsman Show March 6, 7, 8, 2015



MESARD demonstrates search dog techniques at the Orono Sportsman Show 2015. Deb Palman, speaker, explains how the dogs search the wall and alert on the tube that has scent.



SAR K9 Kato and Irene Morey begin the demo, with Jim Bridge behind the wall, ready to deliver the toy reward!



SAR K9 Ari and Cindy Atwood run the wall (on left). SAR K9 Maddy and Jay Holweger celebrate the finish of a clicker reward demo.



SAR K9 Reese runs the wall with Jake Letendre (left), and SAR K9 Roni and Troy Morey get reward!



**York: Autism Awareness Fundraiser, public event April 1, 2015**



MESARD SAR K9 Kobuk and Elizabeth Fossett support Autism Awareness event, and enjoy having so many autistic children and families pet Kobuk, even Ms. Maine 2015.

**Gardiner: JOY Grant presentation to MESARD June 1, 2015**



MESARD is grateful to receive the grant check from JOY. Jim Bridge, Dorothy Smail, SAR K9 Tala, and a JOY representative present a check for \$500. Thank you from all of us on MESARD for your generous donation gift.

**Portland: Lyseth Elementary School June 8, 2015**  
**“Lost but found, safe and sound” program with search dog demo**



Jim Bridge teaches the children how to be safe when lost in the woods, and shows them the important items to pack, and MESARD’s “First Aid” placards & safety books for everyone.



MESARD SAR K9 Kobuk and Elizabeth Fossett demonstrate how a search dog finds lost people in the woods, and children take turns hiding for Kobuk. Everyone loves to pet Kobuk, and giggle as he gives them his signature “Kobuk-kisses”.

## **Mercer: Mercer CERT Brief Jun 13, 2015**



MESARD SAR K9 Sardee and Paul Magoon demonstrate how a search dog finds lost people to 25 people on the Mercer CERT (Community Emergency Response Team), and Jim Bridge assisted in demonstrating how to work with SAR dogs, and how to certify a search dog.

## **Bridgton: Bridgton Library Children's Reading Program July 1, 2015**



MESARD SAR K9 Reese and Jake Letrendre demonstrate how a search dog finds scent, in the Casco Library to a crowd of 25 children. Everyone was impressed how Jake used clicker training to teach Reese a new trick for them!

## **Township 32: MYFGA Camp Pickerel Pond Demo July 3, 2015**



MESARD SAR K9 Eron is surrounded by most of the 40 children who learned about how a search dog finds lost people in the woods, during the Maine Youth Fish Game Association. MESARD's Leslie Howe presented information to children ages 12-15 years old attending the camp.

**York: York Library Children's Reading Program Aug 6, 2015**  
**"Lost but found, safe and sound" program with search dog demos**



MESARD team: Chad & Jenga, Jim, Cindy & Ari  
Elizabeth & Kobuk, Arin  
Presented the "Lost but found, safe and sound" program to over 77 children and parents, with Jenga & Ari demonstrating how search dogs find lost kids!



**Oron: UMO RAD O Camp Aug 21, 2015**

**“Lost but found, safe and sound” program with search dog demo**



Paul Magoon and MESARD K9 Sardee demonstrate how a search dog finds lost kids in the woods. Jim Bridge presented the “Lost but found, safe and sound program” to 51 children at the UMO RAD O camp event

**Thomaston: Thomaston Elementary School Sep 30, 2015**

**“Lost but found, safe and sound” program with search dog demo**



MESARD SAR K9 Spirit demonstrates how search dogs work, for a crowd of 165 during the “Lost but found, safe and sound” program led by Jim Bridge and Handler Nancy Troubh